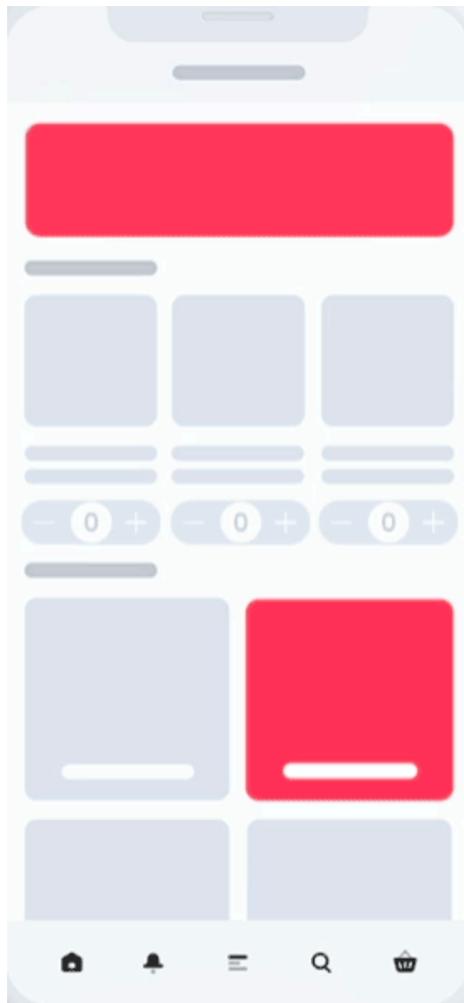


# b2b.store

## b2b.store Apps & BEAM Admin



### 2020.6 June Release Notes

Hello,

Please see below the latest new features and updates to be added to the b2b.store platform. Here are the one word teasers:

- Lists
- Carousels
- Notes
- VAT
- Quantities

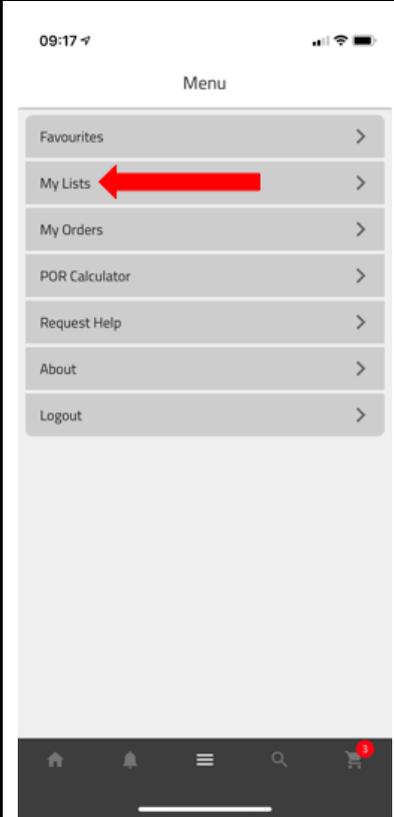
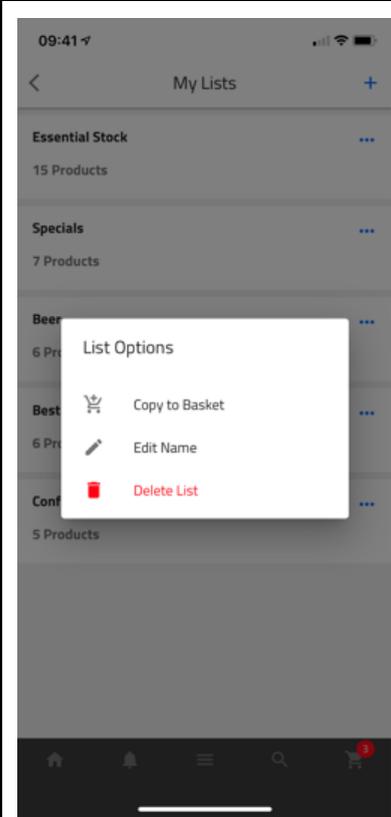
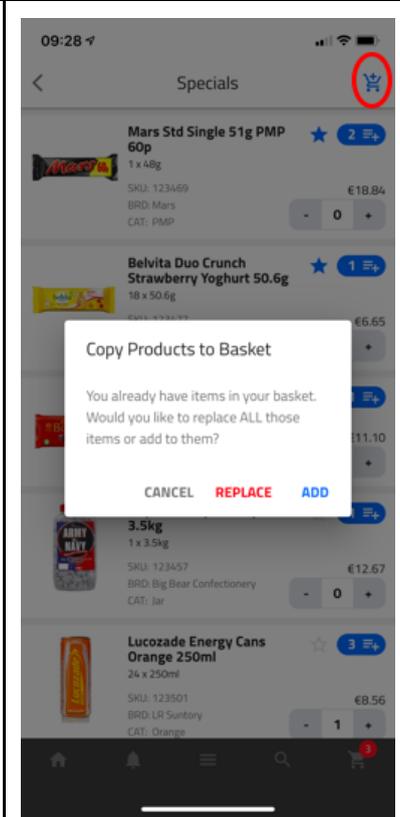
Intrigued? Then read on...

# b2b.store App: New Features, Enhancements & Fixes

Version: Build 2020.6 (0.6.0-e7b7e24)

## New Premium Feature: Lists

A great new feature to make your customers' ordering journey quicker and easier. Just tap the Lists icon on the Product list (Search Results) or Product Details screens to add products (*and specific quantities*) to one or more lists. To see all your Lists, simply tap the menu icon (≡) on the bottom menu bar, you will now see a new entry called **My Lists**.

 <p>09:17</p> <p>Menu</p> <ul style="list-style-type: none"><li>Favourites &gt;</li><li><b>My Lists</b> &gt;</li><li>My Orders &gt;</li><li>POR Calculator &gt;</li><li>Request Help &gt;</li><li>About &gt;</li><li>Logout &gt;</li></ul> <p>Bottom navigation bar with a red notification badge on the shopping cart icon.</p>	 <p>09:41</p> <p>My Lists +</p> <ul style="list-style-type: none"><li>Essential Stock 15 Products</li><li>Specials 7 Products</li><li>Beer 6 Pr</li><li>Best 6 Pr</li><li>Conf 5 Products</li></ul> <p>Dialog box: List Options</p> <ul style="list-style-type: none"><li>Copy to Basket</li><li>Edit Name</li><li>Delete List</li></ul> <p>Bottom navigation bar with a red notification badge on the shopping cart icon.</p>	 <p>09:28</p> <p>Specials</p> <ul style="list-style-type: none"><li>Mars Std Single 51g PMP 60p 1 x 48g SKU: 123469 BRD: Mars CAT: PMP €18.84 - 0 +</li><li>Belvita Duo Crunch Strawberry Yoghurt 50.6g 18 x 50.6g €6.65 + +</li><li>3.5kg 1 x 3.5kg SKU: 123457 BRD: Big Bear Confectionery CAT: Jar €12.67 - 0 +</li><li>Lucozade Energy Cans Orange 250ml 24 x 250ml SKU: 123501 BRD: LRI Suntory CAT: Orange €8.56 - 1 +</li></ul> <p>Dialog box: Copy Products to Basket</p> <p>You already have items in your basket. Would you like to replace ALL those items or add to them?</p> <p>CANCEL REPLACE ADD</p> <p>Bottom navigation bar with a red notification badge on the shopping cart icon.</p>
<p>Tap the <b>My Lists</b> menu entry to view and manage all your Lists...</p>	<p>...the <b>My Lists</b> screen will display.</p> <p>From here you can:</p> <ul style="list-style-type: none"><li>• View products &amp; quantities (and change quantities) in lists</li><li>• Create new lists</li><li>• Rename lists</li><li>• Delete lists</li><li>• or...</li></ul>	<p>...simply add all of the products and their quantities to your basket by tapping the basket icon with the + symbol in the top right.</p> <p>A message will be displayed if you already have items in your basket, so you can decide how the products should be added.</p>

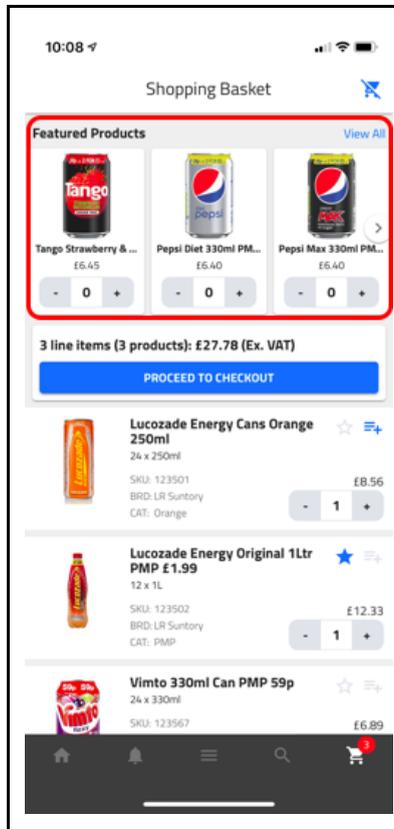
The **My Lists** feature is part of the **Basket Builder Premium Feature Set**, which includes:

1. **Favourites** - Favourite products so you can quickly add them to your basket.
2. **My Lists** - Add any product (and quantities) to multiple lists, and quickly add these to your basket.
3. **My Orders** - See all your previous orders, and copy one or more of them to your basket.

**As with most new premium features, these are enabled for free for 60 days for your customers to try, and for you to give us feedback. Let us know how you get on.**

## New Premium Feature: Shopping Basket Carousel (Product Placement)

There's now another screen along the purchasing journey where you can feature products that customers may be interested in, on the **Shopping Basket** screen, just before they checkout.



Like the **Featured Products** carousel on the Home screen, the **Shopping Basket** screen carousel is managed by **BEAM**, the powerful b2b.store customer engagement platform.

Simply specify as many SKUs as you would like to promote on the carousel. Your customers then simply tap the arrows to view more without leaving the **Shopping Basket** screen, or can tap the **View All** option to see all your promoted products listed in the Search Results screen (they can just tap the back < arrow to continue with their purchase when done).

In BEAM you can specify *start and end dates* for when each product should be displayed, so you can have these promotions coincide with other activity within the app (Banner or Interstitial Ads for example).

You can even specify the order in which the products should be displayed on the carousel, so when the screen is displayed, the first 3 products you want to appear will appear by default.

The **Shopping Basket** carousel feature is part of the **Product Placement Premium Feature Set**, which currently includes:

1. **Home Screen Carousel** - Favourite products so you can quickly add them to your basket.
2. **Shopping Basket Carousel** - Add any product (and quantities) to multiple lists, and quickly add these to your basket.
3. **My Orders** - See all your previous orders, and copy one or more of them to your basket.

For all these carousels, you can:

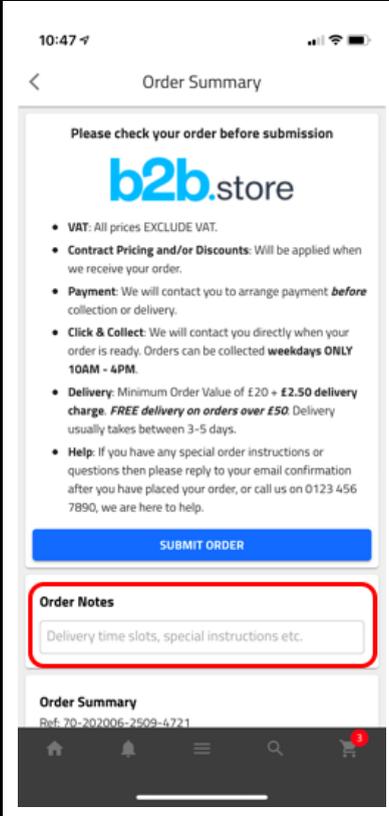
- Independently manage each carousel.
- Specify how many products to display on each carousel.
- Specify the display order the products appear on screen (including the first 3 which are always displayed by default).
- Set Start & End Dates of when products should be displayed on the carousel.

More features will be added to the **Product Placement Premium Feature Set** over time, watch this space.

**As with most new premium features, these are enabled for free for 60 days for your customers to try, and for you to give us feedback. Let us know how you get on.**

## New Feature: Order Notes

Customers can now add notes to their order which will appear on the order email you receive.

	<p><b>Order Notes</b> can be anything the customer wants (or needs) to communicate to you.</p> <p>Here's some examples:</p> <ul style="list-style-type: none"><li>• The address where they would like their order delivered to.</li><li>• Contact information (a different email address or phone number).</li><li>• When they intend to collect their order.</li><li>• A question about a product.</li><li>• Absolutely anything else they may want to communicate to you!</li></ul> <p>The <b>Order Notes</b> area automatically expands on screen so you can see everything you have typed (all 500 characters worth).</p> <p>If you do want customers to use the <b>Order Notes</b> for a specific reason (i.e. to send you their delivery address), then you can easily explain that in the <b><u>Order Summary text</u></b>. That's the text that appears after the words <b>Please check your order before submission</b>.</p> <p><b><u>Just let us know if you want that text changing and what you want it to say and we can do that for you.</u></b></p>
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## New Feature: Maximum Quantity Limits

You can now set maximum quantity limits for products.

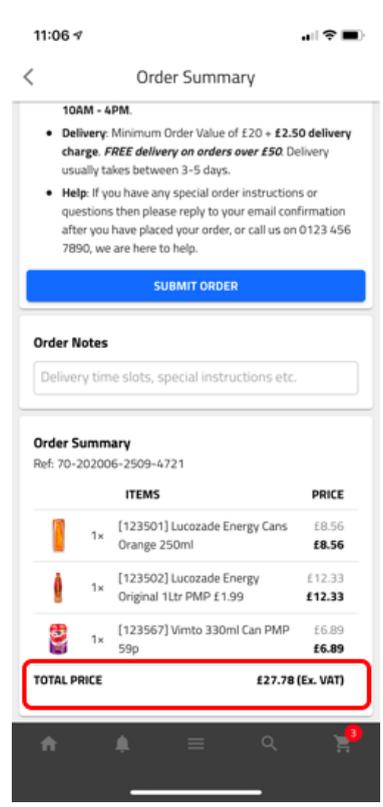


Using the **Product CSV**, you can now set a maximum quantity a customer cannot order more of, ***in a single order.***

Your customer gets a pop-up message stating they cannot add more than the quantity to their basket.

If you update the **MAX\_QTY** column in your Product CSV (or de-list the product entirely), on a high frequency basis, this could help mitigate possible stock issues.

**NOTE:** If you do not set a **MAX\_QTY** value in your Product CSV, then the default value has now been increased to **9999** (i.e. 4 9s, it was previously 3 9s).



11:06

Order Summary

10AM - 4PM

- Delivery:** Minimum Order Value of £20 + £2.50 delivery charge. **FREE delivery on orders over £50.** Delivery usually takes between 3-5 days.
- Help:** If you have any special order instructions or questions then please reply to your email confirmation after you have placed your order, or call us on 0123 456 7890, we are here to help.

SUBMIT ORDER

Order Notes

Delivery time slots, special instructions etc.

Order Summary

Ref: 70-202006-2509-4721

ITEMS	PRICE
1x [123501] Lucozade Energy Cans Orange 250ml	£8.56 <b>£8.56</b>
1x [123502] Lucozade Energy Original 1Ltr PMP £1.99	£12.33 <b>£12.33</b>
1x [123567] Vimto 330ml Can PMP 59p	£6.89 <b>£6.89</b>
<b>TOTAL PRICE</b>	<b>£27.78 (Ex. VAT)</b>

### Ex. VAT or Inc. VAT

The **Order Summary** screen (as well as other screens where totals are displayed), now specifies if your prices do or do not include VAT.

**NOTE:** This has been changed automatically for you. Please let us know if this has been configured incorrectly.

- **Daily Order Summary Email:** In addition to your individual order emails, you will now receive a single email containing all the previous days orders, as a useful reference.
- The date format in order emails has changed from 24/06/2020 to **Wed, 24 Jun, 2020.**

## b2b.store Fixes

1. Barcode scanning/matching has been improved, a good thing.
2. Offline indicator: If the app detects you're offline (a bad thing), a large red **Offline** banner will appear at the bottom of the screen (visual feedback is good).
3. Order Summary images on the iOS App Store version of the app didn't always display product images, it does now, always.
4. Tapping a Banner Ad with a CTA of **View Product List** would work as expected, yay, but then tapping the back < arrow would not, boo. We've jogged its memory and the back < arrow now remembers from whence it came.

## BEAM Admin: New Features, Enhancements & Fixes

**Version: 2020.6 (2.33.0-e7b7e24)**

1. **Shopping Basket Carousel:** As mentioned above, you can manage the new Shopping Basket carousel from within BEAM.

Ads & Product Placement	
Full Screen Ads	Total: 2
Banner Ads	Total: 6
Home Screen Featured Products Carousel	Total: 6
Shopping Basket Featured Products Carousel	Total: 6

This version of BEAM (**2020.6 (2.33.0-e7b7e24)**) is available immediately:

<https://www.beamplatform.io/>

## Feedback

We hope you enjoy getting familiar with these new features and enhancements but if you have any feedback or questions at all, or you would like to request a feature, please email:

[support@rnfdigital.com](mailto:support@rnfdigital.com).

The next scheduled update for new features, enhancements & fixes is for the end of July, until then, thanks for using RNF's award winning products.

