b2b.store Apps & BEAM Admin

2020.4 April Release Notes

Hello,

We know the COVID-19 situation has doubtless affected your business in recent weeks, some more than others. As such, we've changed our b2b.store feature roadmap specifically to meet the requirements of those customers who are in need of urgent assistance.

b2b.store App: New Features, Enhancements & Fixes

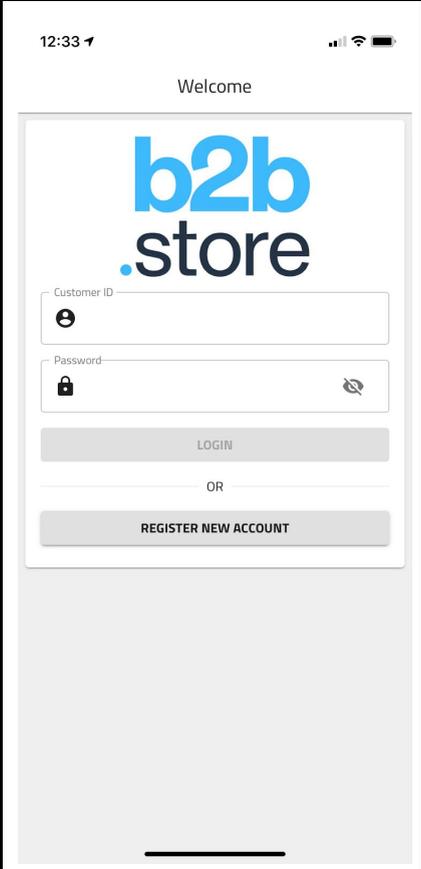**Version: Build 2020.4 (0.4.1-2567a18)**

Customer Logins

As mentioned above, the most requested feature we've been asked for during these challenging times is for Self-Registration, so we've gone ahead and implemented that.

So now, your customers have two ways to register so they can login to b2b.store apps:

1. **Customer CSV Import**: As has always been the case, you can provide us with a Customer CSV which we import. That can also contain passwords if you wish. This does mean you would need to communicate with your customers what their customer credentials are (i.e. Customer ID & Password). **This is the default setting**.

2. **Self-Registration**: Anyone can Self-Register (they are **_not_** pre-approved or post-approved by you*). That means any customer simply logs in with their email address (their password is automatically emailed to them), they browse & see prices. If they place an order, that order would be the 1st time you become aware of them and you can make contact to fulfil their order (the order email to you would contain their First & Last Names, Email & Phone Number). **_Self-Registration is a FREE Feature. If you would like to enable Self-Registration, just let us know_**.

   _ An approval method for Self-Registered customers is on our roadmap._

This is how Self-Registration works:

1. Any user goes to the app.

2. They have never logged on before, and you don't know who they are, they could be anyone.

3. They Self-Register by tapping the **REGISTER NEW ACCOUNT** button on the login screen.
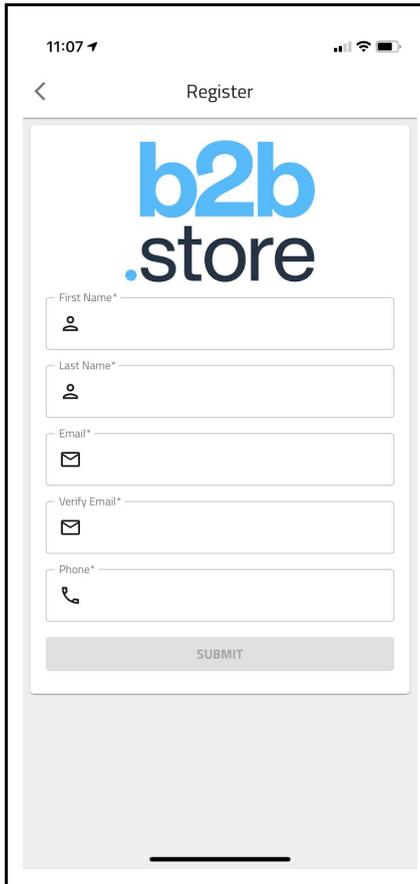
Register

b2b.store

First Name*

Last Name*

Email*

Verify Email*

Phone*

SUBMIT

4. They then fill-in each field, which are all mandatory:
   First Name
   Last Name
   Email
   Verify Email
   Phone

5. They tap the **SUBMIT** button.

6. They are automatically logged in.

7. ***They receive an email with their password, so they have a record of it for next time***.

8. The user can browse, ***see prices and place an order***.

9. If the user submits an order, ***you will get their order email with their information outlined above in that email***, so you can make contact/process their order as you normally would.

If this is something you would like to turn on, please just let us know, it's instantaneous once enabled.

Full Screen Ads (AKA Interstitial Ads or Splash Screen Ads or Sliders) *
Entice your customers to products on Special Offer, Promotion or NPD!

Full Screen ads can be a significant additional source of revenue for you from local and/or national suppliers!

Also known as Interstitial ads, these full screen ads *appear as the very first screens to be displayed when the app is opened*.

These images should be really compelling and engaging for your customers, and can even be an animated gif.

You can specify **more than one full screen** ad, to be displayed in a sequence. The customer just swipes the ad left to view the next one.

Once the last ad is reached, the customer just taps the **X** in the top right corner to close the ads and display the Home screen.

The user can also swipe right on ads to **re-display the previous ads**.

Full screen ads are also **schedulable**, so you can set *Start & End* dates for when they should display. This is great for lining up supplier advertising against a rate card.

NOTE: Interstitial ads are only displayed once per day. This ensures those customers who open the app multiple times per day as they create their baskets are not overwhelmed. If you need to test interstitial ads (e.g. to check their appearance, or the sequence of display if you have more than one configured), simply logout of the app then login again and interstitials will be redisplayed.

BEAM Metrics: For each full screen ad, BEAM will record the:
1. **Displayed Count** (how many times each ad was displayed on screen).
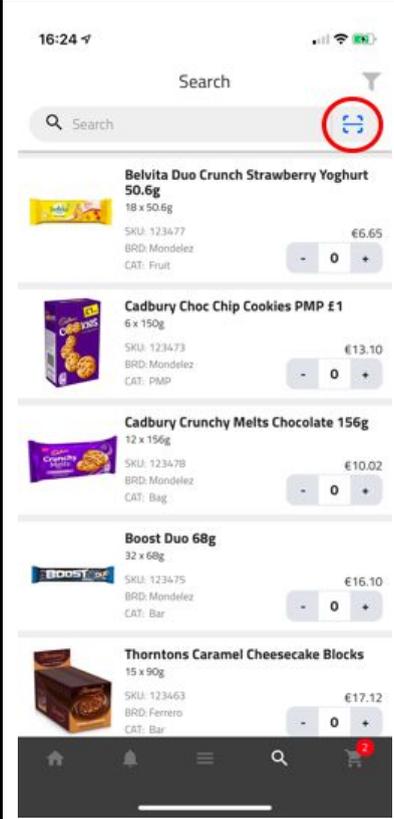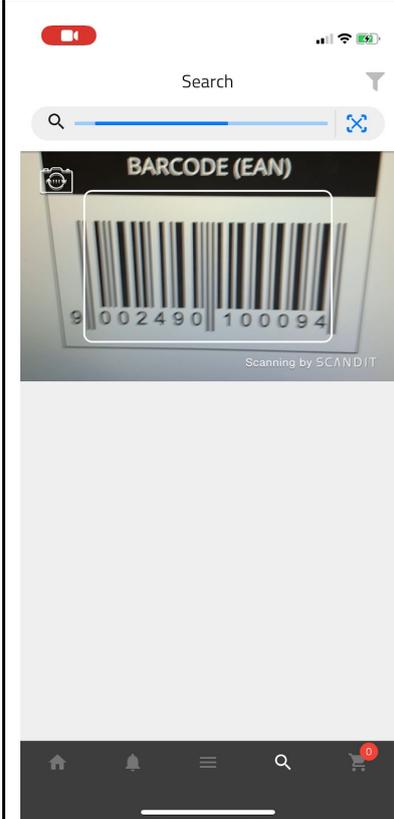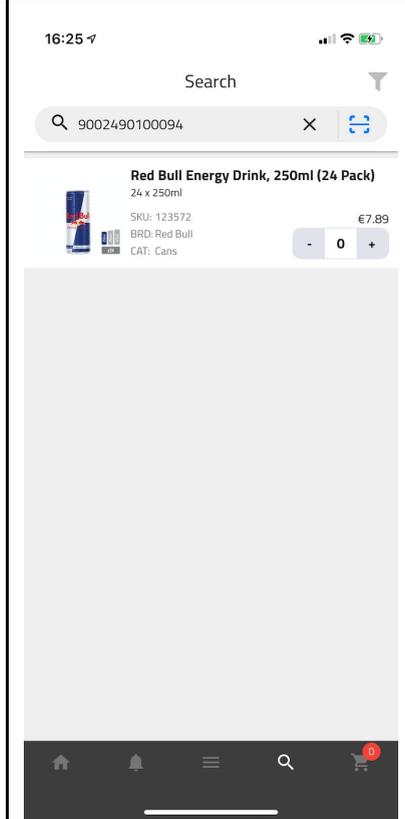
Full Screen Ad Image Options:
- **Image Type:** JPG, PNG, GIF (including animated).
- **Image Dimensions:** Up to 800 (width) x 1000 (height) pixels.
- **Image File Size:** Up to 2MB.

* NOTE: Interstitial Ads are a *Premium Feature*. Please contact RNF if you would like to unlock this feature, or any other powerful *Premium Feature* with a *Monthly Subscription Plan*.

Barcode Scanner *

Let customers build their baskets even quicker with barcode scanning!

Customers can just point their phone/tablet camera at products they are interested in and check if you sell it. If found, they simply add it to their baskets, simple.

Tap the barcode icon to the right of the **Search** bar…

…the camera will open.

NOTE: Depending on your device (Android or iOS), you may get asked about camera permissions, just follow the instructions for your device…

…if the barcode exists in your product database, the product(s) will be displayed.

If the product does not exist the **No products found…** message will be displayed.

For this feature to work, barcodes must be provided in your Product CSV.

* NOTE: The Barcode Scanner is a _Premium Feature_. Please contact RNF if you would like to unlock this feature, or any other powerful _Premium Feature_ with a _Monthly Subscription Plan_.

BEAM Admin: New Features, Enhancements & Fixes:

Version: 2020.4 (2.31.1-2567a18)

1. **Ads & Product Placement**: As mentioned above, Full Screen Ads (AKA Interstitial Ads or Splash Screen Ads or Sliders) can now be configured from within BEAM to be displayed in the app.

This version of BEAM (**2020.4 (2.31.1-2567a18)**) is available immediately: https://www.beamplatform.io/

Feedback

We hope you enjoy getting familiar with these new features and enhancements but if you have any feedback or questions at all, or you would like to request a feature, please email: support@rnfdigital.com.

The next scheduled update for new features, enhancements & fixes is for the end of May, until then, thanks for using RNF's award winning products, and stay safe.