b2b.store Apps & BEAM Admin

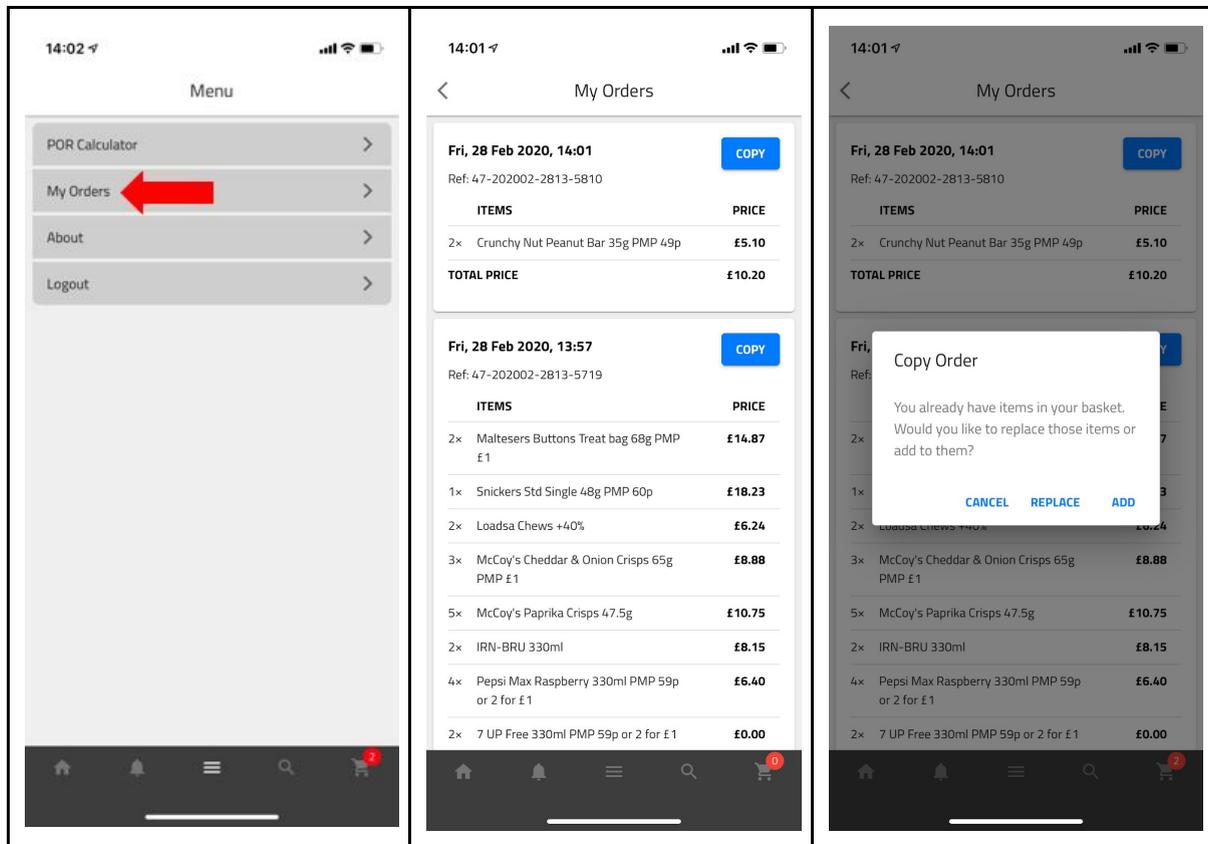## 2020.2 February Release Notes

Hello there,

We are excited to announce the latest new features, enhancements & fixes to this month's release of the b2b.store apps and BEAM, our customer engagement platform.

b2b.store Apps: New Features, Enhancements & Fixes

Version: Build 2020.2 (0.2.0-)

1. **My Orders**: Re-ordering has just become much quicker! Tap the menu icon (☰) on the bottom menu bar, you will now see a new entry called **My Orders**.
   - **Previous Orders**: Tap this and all your previous orders will be displayed, *most recent at the top*.
   - **Copy Order**: A common feature request, you can now simply tap the **Copy** button on any previous order and it will be copied to your basket. You can then just checkout and get on with your day, easy.

2. **Non-Purchasable Products**: Products that are in your basket but are no longer purchasable no longer display a price, there was little point in displaying a price for a product you can no longer buy.
3. **App Version Numbering**: So you know what version of the app you are using if you ever need to contact us for support, the version number is now displayed on the **About** screen. Simply tap the menu icon (☰) on the bottom menu bar, then tap **About**.

Current users of the app just need to open the app to receive the update, simple!

BEAM Admin: New Features, Enhancements & Fixes:
Version: 2020.2 (2.29.1-)

1. **<u>Dashboard</u>**: The graphs & widgets on this screen are now fully functioning.
   NOTE:
   - The *Bluetooth Enabled Users* & *Location Enabled Users* widgets state *N/A* as they are scheduled to be removed.
   - The *Total App Downloads*, *Recent App Reviews* & *App Downloads* widgets aren't currently displaying data but are scheduled to be fixed soon.

2. **<u>Ads & Product Placement</u>**: Banner ads now have an increased range of *CTAs* (Call To Action). You can now configure Banner Ads to do the following when tapped in the app:
   1. **View Website**
   2. **View Product List**
   3. **View Product Details**
   4. **Add Product To Basket**

   Banner ads are a proven way to bring products to your customers' attention. Tappable banners, well they're even more powerful!

3. **<u>Ads & Product Placement</u>**: Banner ads can now be larger so they look great on all screen sizes (phones, tablets, desktops). Currently supported dimensions are:
   - Small: **460 x 90** (pixels)
   - Medium: **920 x 180** (pixels)
   - Large: **1380 x 270** (pixels)

   …and less than 2MB in size. Go large and see how crisp and clear those banners look on all screen sizes, especially text. Don't forget, banner ads can be JPG, PNG or even animated GIFs!

4. **<u>Ads & Product Placement</u>**: The product display order on a carousel can now be set so they display in your specified order in the app.

5. **<u>Ads & Product Placement</u>**: Creating the *Home Screen Featured Products Carousel* with lots of SKUs has just become much quicker! SKUs to populate carousels in the app can now be *batch* added into the SKU field. Simply paste in SKUs separated by a comma, select the date range, click *Submit* and you're done.

6. **<u>Ads & Product Placement</u>**: Want to manage, edit and review Banner Ads & Carousels *after* you have created them? You can now. Click *Edit* and you can review/change the CTA or start/end dates if they need tweaking.

7. **<u>Ads & Product Placement</u>**: Remove lots of Banner Ads & Carousels in one go, rather than one at a time. They can now be *multi-selected* and removed in a *single* action, making their management much simpler.

8. **<u>Push Notifications</u>**: The push notifications screen has had some engine tweaks and now displays the most recent *100* push notifications.

9. **<u>Audience Builder</u>**: Up to *100* User IDs can now be added for *targeting* push notifications. Use the *power of push* to target specific offers to specific customers.

This version of BEAM (**2020.2 (2.29.1-)**) is available immediately:
https://www.beamplatform.io/

Feedback

We hope you enjoy getting familiar with these new features and enhancements but if you have any feedback or questions at all, or you would like to request a feature, please email: support@rnfdigital.com.

The next scheduled update for new features, enhancements & fixes is for the end of March, until then, thanks for using RNF's award winning products.