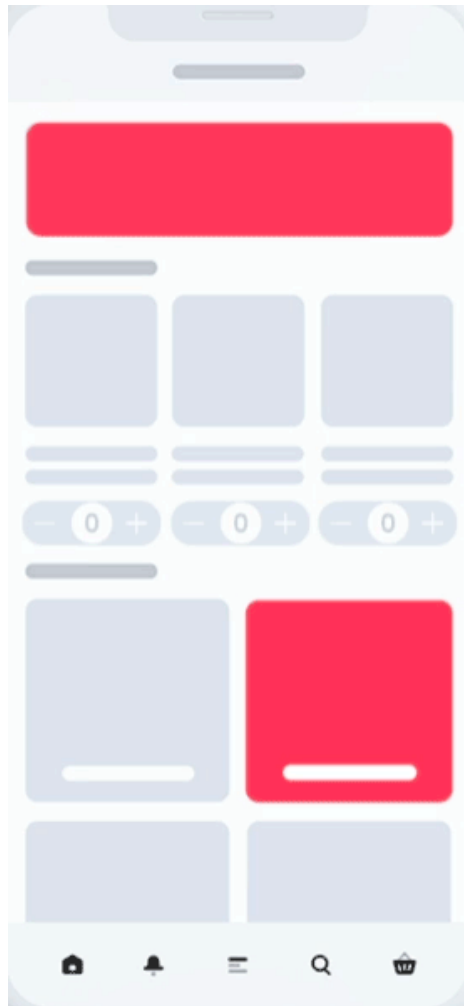


b2b.store

December 2020.12 Release Notes



Hello b2b.store customers,

Here's our last monthly update for 2020! As such, as well as a feature enhancement and a bug fix or two this month, we'd also like to highlight some of the other great features that you may have missed throughout the year.

b2b.store App: New Features, Enhancements & Fixes

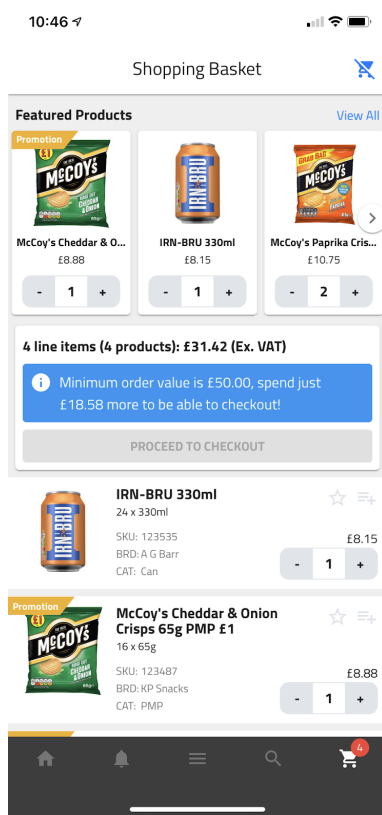
Version: Build 2020.12 (0.12.0-f7056b5)



Minimum Order Value Reminder

You have always been able to configure a **Minimum Order Value** for your b2b.store, so your customers could not checkout unless they spent over a certain amount.

This feature is now improved to be more customer friendly.



On the **Shopping Basket** screen, if the basket value hasn't reached your b2b.store's Minimum Order Value, your customers are informed of both what the Minimum Order Value is, and how much more they'll need to spend before the **PROCEED TO CHECKOUT** button can be pressed.

How can I get this feature in my b2b.store for the benefit of my customers?

Simply email us your **Minimum Order Value** and we'll set it for your b2b.store!



30 b2b.store Features of 2020 You May Have Missed

As you know, we release new features, enhancements and fixes to b2b.store on the last Wednesday of every month.

That's a lot of features for *your* b2b.store!

All features are designed to make your b2b.store easier to use and increase your sales.

So, in case you've missed any that you think would benefit your b2b.store customers, here's what our amazing developers have delivered in 2020:

	Feature	Benefit
1.	Add To Home Screen	Customers can easily add your b2b.store as an icon to their Home screen on a phone or tablet, or to their desktop if on a laptop/PC/Mac. This makes it super easy to find your b2b.store (<i>just like any other app</i>), the next time your customers want to make a purchase.
2.	My Orders: <ul style="list-style-type: none">• View Previous Orders• Copy Previous Orders	Customers can build baskets quickly based on their <i>previous</i> orders.
3.	My Lists	Customers can create <i>multiple</i> lists to help them build baskets <i>quickly</i> .
4.	Favourites	Customers can tag favourite products to help them build baskets <i>quickly</i> .
5.	Interactive Banner Ads: <ul style="list-style-type: none">• View Website• View Product List• View Product Details• Add Product To Basket• Add Product To List	<i>Promote/highlight</i> products. Create a supplier <i>revenue stream</i> into your business. <i>Highlight/inform</i> your customers of delivery dates/times and other messages.
6.	Interactive Full Screen (Interstitial) Ads: <ul style="list-style-type: none">• View Website• View Product List• View Product Details• Add Product To Basket• Add Product To List	<i>Promote/highlight</i> products. Create a supplier <i>revenue stream</i> into your business. <i>Highlight/inform</i> your customers of delivery dates/times and other messages.
7.	Carousels	<i>Promote/highlight</i> specific products on the Home screen and Shopping Basket screens.

8.	Promotions or Special Offers or NPD or New In or Anything Else!	<i>Promote/highlight</i> products with badges throughout your b2b.store with any type of offer you want.
9.	Barcode Scanner	Customers can scan barcodes from individual products (inners) or cases (outers) to <i>quickly</i> add them to their baskets.
10.	Customer Based Pricing	Allows you to set <i>individual product prices</i> for <i>individual customers</i> .
11.	Customer Checkout Notice	Display <i>individual notices for customers</i> when checking out (their delivery schedule, discount notes etc). Also displayed on their order email for handy reference.
12.	Order Notes	Customers can write notes to you associated with their order. Increases <i>communication</i> opportunities and <i>reduces</i> order issues.
13.	Collection & Delivery Day/Times Picker	Customers can request time slots of when <i>they</i> would prefer to collect their order or have it delivered.
14.	In-App Payments	Customers can <i>securely</i> and <i>conveniently</i> pay you by card. Reduces your cash flow issues and eliminates cash handling.
15.	Self-Registration	Convert your b2b.store to B2C so <i>anyone</i> can register, auto-login, browse and place orders.
16.	Request Help	Customers can <i>easily communicate</i> with you, directly from the app.
17.	Daily Order Summary Email	All your b2b.store orders in a <i>single</i> reference email.
18.	Order Download In Order Email	Easily <i>download customer orders</i> for import into your ERP or other systems.
19.	Public API	Allows the capability to <i>integrate</i> your b2b.store with your ERP or other systems (Get Customer Orders are the first calls).
20.	Erudus Integration	Customers can easily see all the <i>allergen</i> and <i>nutritional information</i> about the products you're selling.
21.	Sort Ordering of Search Results: <ul style="list-style-type: none"> ● Most Relevant ● Title: A - Z ● Title: Z - A ● Price: Low to High ● Price: High to Low 	Customers can <i>quickly</i> find what they're looking for.
22.	Maximum Quantity Limits	<i>Reduces</i> the likelihood of customers being disappointed you can't fulfil their entire order.

23.	Out of Stock Notice	Still display products you want to sell, but <i>inform</i> customers you are currently out of stock.
24.	Ex. VAT or Inc.VAT notification	Customers are clear on what they are paying.
25.	Order Summary Enhancements	<i>Clearer</i> , itemised order summary screen with images. Gives customers the <i>assurance</i> and <i>confidence</i> to place their orders.
26.	Product Details Screen	Full Description with formatting support, such as Nutritional Information, RRP, Was Pricing (crossed out). <i>Absolutely anything you want the customer to know about the product that improves their likelihood of purchasing.</i>
27.	Full Size & Zoomable Product Details Images	Customers can view the <i>full product</i> (front/back/sides), all increasing the likelihood of them adding it to their baskets.
28.	Customisable About Screen	<i>Shout</i> about your business and the products and services you offer.
29.	Customisable Menu Links	Lets your customers link <i>directly</i> to your website or other external websites outside of b2b.store (e.g. Ts&Cs, Privacy Policy, competition pages). Assists customers with <i>finding information</i> .
30.	Social Media Links	Customers can connect directly with your Social Networks from your b2b.store's Home screen or About screen. Enhancing that sense of <i>trust</i> and <i>community</i> , so <i>strengthening</i> your customers' relationship with you.

...and that's not every feature or enhancement!

Please don't hesitate to talk to us about enabling any of the above features to help drive more and bigger basket sales in **your** b2b.store.

We've got even more sales enhancing features lined up for your b2b.store in 2021, and if there is something you would like to see, then just get in touch, we're listening.

Thank you very much for using b2b.store to sell your products in 2020.

From all of us here at RNF, we hope you have a Happy Christmas and prosperous 2021.